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2022 EADL ANNUAL CONFERENCE

Reinventing Distance Learning

COPENHAGEN, DENMARK
19TH & 20TH MAY 2022

Register Now
EADL.org/



Wednesday 18th May 2022

- 18:00 AGM
- 19:00 Drinks Reception

Thursday 19th

- 09:30 Registration / Coffee
- 10:00 Welcome to the conference - John Trasler
- 10:05 Welcome to Copenhagen - Professor Elsebeth Korsgaard Sorensen
- 10:10 Sabine Verheyen - Culture and Education at the European Parliament
- 10:15 Lone Daugaard Jepsen - IDA's Sustainability Manager
- 10:25 KEYNOTE - Success, Learn from Productive Failure Professor Manu Kapur
- 11:00 *Coffee Break*
- 11:30 Rikke Toft Nørgård - So Close no Matter How Far: Communication, Collaboration and Community in Online Course Design
- 12:00 Dr Hannah Gore - Trends in Learning
- 12:30 Professor Naomi Winstone, Surrey Institute of Education - Feedback in Learning
- 13:00 *Lunch*

Workshops run 14:00 - 14:45 and 15:00 - 15:45 (Please pick 2 of 3 workshops)

- Workshop 1 Rikke Toft Nørgård and Niels Henrik Helms - Narrativity in Course Design
- Workshop 2 Peter Baxter, CreateSchool - Digital Storytelling, Making a Podcast
- Workshop 3: Gjermund Eikli, Norsk nettskole - Micro Lessons

- 15:45 *Coffee Break*
- 16:15 Fireside Discussion (Professor Martin Kurz, Ellen Gunning, Kari Olstad, Professor Elsebeth Korsgaard Sorensen)
- 16:50 Dr Christos Hadjiyiannis - Day Take-aways

Social Evening

- 18:30 Drinks
- 19:30 Dinner



DAY 1 Speaker Line-Up

Manu Kapur - ETH Zurich

Success, Learn from Productive Failure

Prof. Manu Kapur holds the Professorship for Learning Sciences and Higher Education and directs The Future Learning Initiative (FLI) at ETH Zurich. Prior to this, he was a Professor of Psychological Studies at the Education University of Hong Kong.

Dr Hannah Gore - Tessellate Learning

Trends in Learning

With over 20 years of L&D experience in face-to-face, online and blended, Hannah has led innovations in public and private sectors. From leading a Business School, working with corporate giants, to creating content for circa 10m learners globally for The Open University for iTunes U, Amazon Kindle and YouTube, to name but a few.

Rikke Toft Nørgård - Aarhus University

So Close no Matter How Far: Communication, Collaboration and Community in Online Course Design

Rikke Toft Nørgård is Associate Professor in Educational Design & Technology at the Department of Educational Theory and Curriculum Studies, Danish School of Education, Aarhus University, Denmark.

She is in the steering committee of Center for Higher Education Futures (CHEF) and coordinator of the MA in ICT-based Educational Design, both at Aarhus University.

Professor Naomi Winstone - Surrey Institute of Education

Feedback in Learning

Naomi is a cognitive psychologist specialising in the processing and impact of instructional feedback and the influence of dominant discourses of assessment and feedback in policy and practice on the positioning of educators and students in feedback processes.

DAY 1 Speaker Line-Up

Peter Baxter - Create School

Digital Story Telling: Making a Podcast

Peter is an experienced educator and artist, specialising in non-formal creative digital media, arts and music.

Initially, from 2001 - 2019 this took place mainly in classrooms throughout Ireland and the UK as well as workshops and projects in Spain, Germany, Croatia, Morocco and Australia. Since 2019 this learning moved primarily online with a focus on hybrid delivery.

Gjermund Eikli - Norsk Nettskole

Micro Lessons

Since 2000 Gjermund has been working full time for Norsk Nettskole - a distance learning company in Norway. Training more than 20,000 teachers in Norway in the pedagogical use of ICT in school.

The last 10 years he has have turned more and more in direction of training course holders in how to build their own courses.

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SOCIAL EVENING



The social evening will be held at the conference centre.

The social evening offers fantastic opportunities for networking with distance learning professionals and business owners from all over Europe.



Friday May 25th 2019

- 10:00 KEYNOTE: Using Data in Education - Dr Stephen Brobst
- 10:45 Coffee break
- 11:15 Professor Arild Raaheim - Learning through Assessment
- 12:00 Facilitated Discussion in Groups
- 12:30 Professor Arild Raaheim - Receive Feedback and Summary
- 12:45 Lunch
- 13:45 Dr Leah Matthews - Distance Learning in the USA
- 14:15 JaapJan Vroom - Learning Analytics - Best Practices in the Netherlands
- 15:00 Andreas Wittke, Lübeck University - Blockchain for Certificates
- 15:45 Day take-aways and Closing - John Trasler
- 16:00 Close and Coffee

DAY 2 Speaker Line-Up

Andreas Wittke - Technical University of Applied Sciences

Blockchain for Certificates

Andreas Wittke is an expert in digital transformation, innovation and educational technologies in higher education. He invented the interactive MOOC platform 'mooi' and the cloud-based authoring tool LOOP and works on numerous projects on OER, MOOCs, bots, edtech, blockchain, gamification and digitalization.

JaapJan Vroom - Deltion College

Learning Analytics

JaapJan is Senior Advisor for Innovation and leader nationwide acceleration program for data-enhanced education at Deltion College.

For the past 10 years he has been a TE-learning advisor. Especially the last couple of years, working with educational data has become increasingly important. That's why JaapJan now is project manager data-enhanced education at Deltion College and also leader of the nationwide acceleration team Data enhanced Education for Vocational education.



DAY 2 Speaker Line-Up

Dr Stephen Brobst - Teradata

Using Data in Education

Stephen performed his graduate work in computer science at MIT where his Masters and PhD research focused on high-performance parallel processing. He also completed an MBA with joint course and thesis work at the Harvard Business School and the MIT Sloan School of Management.

Stephen is a TDWI Fellow and has been on the faculty of The Data Warehousing Institute since 1996. During Barack Obama's first term he was appointed to the Presidential Council of Advisors on Science and Technology (PCAST) where he worked on the development of the Big Data strategy for the US government.

Professor Arild Raaheim Weston Norway College of Applied Sciences

Learning Through Assessment

Arild Raaheim is the Professor of Higher Education/Adjunct professor in pedagogics at the Western Norway University of Applied Sciences. He is also head of TeLEd research group.

Arild has a background from cognitive psychology and social psychology and has been teaching at the University of Bergen and other universities across Norway for more than 40 years.

Dr Leah Matthews - DEAC

Distance Learning in the USA

Dr Matthews has extensive experience in research, writing and speaking on topics such as higher education quality assurance, the federal and state roles in U.S. higher education, for-profit higher education and distance education for higher learning.

A regular speaker at the EADL conference, Dr Matthews gives a detailed look at the current state of the distance learning market in the USA.





About the EADL

EADL is the European association of schools, institutions and individuals working in correspondence and distance education. With members from over 20 European countries, the Association is a representative forum for the exchange of information and ideas on current practice and developments in the expanding field of distance learning. Nearly all member states of the European Community are represented in EADL, and EADL also has members in Norway, Russia, Switzerland and Turkey. Offering over 5,000 different courses, EADL members work with more than 2.5 million students all over Europe.

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We also have a dedicated LinkedIn group for the conference, please use the group to discuss the conference and make new connections:

<https://www.linkedin.com/groups/13715690/>

