

Presentation at:
Presence at a distance
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<http://tiny.cc/cph17>

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Designing Engaging Learning Processes

End

Discussion

- Reactions
- Comments
- Possible Use
- Design Thinking
- Salmon?

Business Model Canvas

- Learners**
 - Target group
 - Needs
 - Wants
 - Preferences
 - Situation
- Learning**
 - Value
 - Result
 - outcome
 - Skills
 - Knowledge
 - Attitudes
 - Experience
- Channels**
 - Media
 - Learning materials
 - Meetings
 - Asynchronous
- Relationships**
 - Communication
 - Events
 - Closeness
 - Dependence - Independence
 - Support
- Revenue
- Key activities
- Key resources
- Key partners
- Costs

Design Thinking

- Empathize
- Define
- Ideate
- Prototype
- Test

why and how to get participants "on-board"
 why and how to spur activity and helpfulness in the group and
 further to guide participants to self-directed learning.

Challenge

Beginning

- Single point questions
- Intro
- Aims
 - Create opportunity to discuss various ideas on designing learning processes
 - Elaborate on Gilly Salmon's contribution
 - play with 2 design methodologies
 - Invite you on small tour with other methods to design learning events
 - All around Engaging Learning Processes

Task of designing learning events / processes

- Informed by
 - Our ideas about the learners
 - Our ideas about learning
 - other ideas too
- Aims
 - organisation
 - society
 - participants
 - theme
 - views about our times
- ENGAGING!!!
 - Motivation
 - Wlodkowski
 - Inclusion fosters motivation (4)
 - How Attitudes Influence Behaviour (4)
 - How Meaning Sustains Involvement (2)
 - How Competence Builds Confidence (2)
 - Adult learners
 - Respect independence
 - Pragmatic - Problem oriented
 - Connect to experience

Inspiration from Gilly Salmon

- 5 stage model
 1. Access and motivation
 - Onboarding
 - Facebook
 - Video
 2. Online socialisation
 - form behaviour by example
 - clear guidelines with expectations
 - Facebook
 - sharing
 - introducing
 3. Information Exchange
 - make learning visible
 - Wikis
 - Easy tasks
 - reactions
 - feedback
 4. Knowledge Construction
 - Wikis
 - Blog
 - Writing together
 - Projects public
 5. Development
 - responsibility
 - tools
 - Wikis
 - Blog
 - Others
 - lead to independent learning
- Juicy Sandwiches
 - Part of...
 - Modules
 - Activation
 - Content
 - Exercise
 - Feedback
- eTivities
 - Laming projects
 - small
 - big
 - Online
 - Collaborative
 - Clear framework